

HELP SKSR SAVE \$ AND TREES— WE'RE GOING ELECTRONIC!

SKSR, ever trying to be frugal with our dues, is trying to reduce our communication costs. Postage and printing costs loom large (\$0.45-\$0.52 per copy for an 8-10 page Newsletter and we publish nearly 1200 Newsletters six times per year!) Still, communicating with our membership is critical to the effectiveness of our Sno-King organization.

So, we are asking members to allow us to use their e-mail addresses to reduce our costs. We have not collected this data in the past. Using e-mail would allow us to communicate within our organization less expensively, more easily and, if need be, more often. For instance, besides saving trees and Newsletter folding time, we can realize genuine dollar savings if we deliver the Newsletter electronically. We would save \$42 to \$50+ every issue for every 10% of member participation! We are always looking for increased revenue for our Scholarship Fund!

E-mail addresses will be added to our membership database maintained by Treasurer Donna Murrish. Member preferences will be observed*. We can add or update e-mail addresses at any time as we do, currently, for street addresses.

Note that members CAN continue to receive a paper copy of the Newsletter via US mail, if they prefer. Newsletter will be available approximately one week earlier than the US mail issues! Your first electronic Newsletter will arrive in September!

Please help us by signing up today! Fill out the form below and return

*Member names and contact information are collected as part of the membership process. The membership roster is kept by the Directory & Mailing Coordinator for use by board members only. No financial information is stored anywhere."

If you would like to get your *Bulletin* without giving your e-mail address you may access the *Bulletin* on our website www.sksr.org click on Bulletins. You must inform us to remove your name from our mailing list.

Cut and mail the following form to Donna Murrish

The following are ways email addresses will be utilized. Please select **any or all** of the following to indicate your preferences.

Use my email addresses for:

- 1. Sno-King Membership Records
- 2. Inclusion in the 2010-2012 Membership Directory (recommended)
- 3. Newsletter Distribution
- 4. Special Notices regarding:
Pension Reform, Legislation, Senior Issues, Events, Grant Information

Please print your information below.

Name _____

Email Address _____

Mail this form to Donna Murrish, P.O. Box 33962, Seattle, WA 98133 or email the information above to Donna @ donnamurrish@comcast.net.